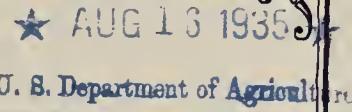


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The Simpson Iris Gardens

112 Glebe Road, Livingstone Heights
Cherrydale Virginia

IRISES AT THE LOWEST OF PRICES!



AN UNUSUAL OPPORTUNITY TO SECURE ROOTS OF MANY ATTRACTIVE AND FAVORITE
VARIETIES AT ALMOST BARE COST

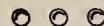


One of the best seasons of the year is at hand for southern gardeners who wish to plant more of this so easily-cared-for, charming, lovely, hardy flower; and northern gardeners can also plant them with perfect safety if the roots are given some protection the first winter.



The prices below are quoted provided you drive out for them, thus saving us postage and packing. To those living in the District of Columbia and nearby Virginia and Maryland localities this is perhaps the greatest opportunity ever offered you to secure roots at these remarkable prices. Many of you know the location of our Gardens, but for those who do not directions will be given.

Mail orders will also be accepted, but postage must be included at the rate of 8 cents per dozen if they are to be sent to Maryland, Virginia, North Carolina or West Virginia; beyond these states include 10 cents for each dozen.



Note the fine and well-known varieties in the two following lists. Sizes will be those known as the run-of-the-row of which some will be fully standard and others somewhat smaller. Good sizes or a generous count will always be given and your money's worth is guaranteed. Sold in dozen or half-dozen lots only, as listed below, and orders from these lists must amount to at least \$2.00.

Heights of each variety are given in inches, in parentheses, following the name, as (30), and this is frequently useful to know.

LIST A

Many of the finest and most famous Irises in the country are in this list.

	Per Six	
Alcazar (32)—the fine old dark variety.....	.50	L. A. Williamson (34)—violet and purple; large.
Ambassadeur (36)—internationally known, rich and showy.....	.60	A real bargain at this price.....
Asia (36)—a fine, soft blend of lilac and pale yellow; one of the prettiest.....	.50	Mme. Guadichau (36)—large, rich, dark purple.....
Ballerine (38)—very large, fine, two-toned lavender and blue.....	.60	Magnifica (38)—very large bright red-purple.....
Crusader (34)—large and one of the bluest.....	.50	Mother of Pearl (40)—nationally known; mother-of-pearl tints; tall and showy.....
Damozel (32)—white, etched blue-lavender.....	.50	Ochracea (28)—odd blue and yellow blend.....
Dream (34)—pale attractive pink.....	.50	Odaroloc (38)—fine pale mauve.....
Dusk (36)—Morrison's dusky red-purple.....	.40	Prospero (38)—lavender and violet; large.....
E. Michel (32)—a fine claret-red.....	.40	Princess Beatrice (32)—the fine well-known light lavender blue.....
Evadne (36)—deep rose-red.....	.60	Queen Caterina (34)—a favorite lavender and violet.....
Flammenschwert (24)—yellow and maroon.....	.50	Ricardi Fonce (34)—light and deep violet-blue.....
Georgia (24)—the best early pink.....	.60	Silver Ribbon (32)—pinkish purple; pretty
Geo. Tribolet (38)—rich and dark.....	.50	Simonne Vaissiere (28)—clear lavender and purple; very attractive.....
Her Majesty (22)—an old favorite pink.....	.40	True Charm (34)—charming white, bordered blue; large and one of the best.....
Hesperis (30)—buff and blackish red-purple.....	.50	
Jean Chevreau (26)—cream and buff.....	.50	
Lycaena (32)—a blue-purple Rhein Nixe.....	.45	

Probably among the best in this list, prices and colors considered, are Ambassadeur, Asia, Damozel, Dusk, E. Michel, Geo. Tribolet, L. A. Williamson, Mme. Guadichau, Magnifica, Mother of Pearl, Odaroloc, Prospero, Queen Caterina, S. Vaissiere, and True Charm,

to single out a few, which it is difficult to do considering the general high quality of the entire list. Think of these fine Irises at 10 cents or less a root, when only a few years ago most of them were each selling for many dollars!

LIST B

Many of the older favorites, and some not old, are in this list. Any of them would adorn your garden.

	Per Doz.
Afterglow (34)—pale lavender and yellow blend; highly rated by many.....	.50
Amas (26)—early light blue and dark violet.....	.40
Anna Farr (30)—white, bordered pale blue.....	.50
Arnols (30)—rich maroon and red-purple.....	.45
Archeveque (26)—deep velvety purple.....	.40
Aurea (26)—a late deep yellow.....	.45
Col. Candelot (28)—bright brick-red tones.....	.50
Delicatissima (38)—soft pink and lavender.....	.50
Eldorado (24)—yellow, lavender and purple.....	.40
Empire (20)—late dusky yellow.....	.45
Fairy (36)—white and pale blue.....	.40
Helge (16)—early pale yellow.....	.50
Isoline (36)—pink, yellow, lavender blend.....	.50
Jacquesiana (36)—deep coppery maroon.....	.45
Kochii (16)—early rich black-purple.....	.40
Leonidas (32)—large lavender and lilac.....	.50
L. Trowbridge (34)—rose flushed pale lilac.....	.50
Lohengrin (32)—early pinkish lavender; among the best of its color.....	.50
Loreley (30)—yellow and purple.....	.45
Mme. Chobaut (28)—dainty cream and apricot.....	.50
Mlle. Schwartz (32)—pale lavender; highly rated; a bargain at this price.....	.60
Ma Mie (30)—white, edged lavender.....	.40
Mrs. H. Matson (34)—light mauve and red-purple.....	.50
Mrs. Allan Gray (22)—light lavender pink.....	.40
Parisiana (32)—dotted purple on white.....	.50
Princess Vic. Louise (24)—yellow and plum.....	.40
Prosper Laugier (28)—the "brown" iris.....	.40
Quaker Lady (30)—charming, soft yellow and blue blend; a favorite with many.....	.40
Queen Alexandra (22)—rose, faun and lilac.....	.40
Rhein Nixe (34)—striking white and purple; it should be in every garden.....	.50
Sherwin Wright (22)—deep small yellow.....	.50
Shekinah (30)—soft, pale yellow; good.....	.50
Sindjkhha (36)—large lavender and buff.....	.60
Storm Cloud (28)—gray and lavender.....	.55
Thecla (30)—mauve and purple; very late.....	.60
Trautlieb (28)—lavender and pink.....	.50
Virginia Moore (26)—small bright yellow.....	.50
Victorine (27)—mottled white and blue.....	.50
Windham (24)—soft rose-pink.....	.50

Probably among the most satisfactory of all in this list are Afterglow, Amas, Archeveque, Aurea, Delicatissima, Fairy, Helge, Kochii, Lohengrin, Loreley, Mme. Chobaut, Minle. Schwartz, Princess Vic. Louise, Quaker Lady, Rhein Nixe, Sindjkhha, Shekinah, Storm Cloud, Thecla, and Trautlieb, though again it is difficult to single these out from so many attractive ones.

Please keep in mind that most of the yellow kinds, and even a few other kinds, naturally grow small roots and no one can help this.

Try some from these two lists and you will not be disappointed. Add them to your garden and enjoy their beauty year after year. The most beautiful of all the hardy garden perennials, the easiest to grow, and practically free from diseases and insect pests. Could we ask for more from one family of flowers!

Extras: If your order is a good sizeable one, state what extra or extras you would like from these lists, and if possible we will satisfy any reasonable requests along this line: but, be reasonable, and we will all be glad that we have done business together!



WHAT CAN COMPARE with the glories of the spring in Iris time! Beautiful when close-to, and incomparable for the distant landscape effects! They grip us with their sheer loveliness, and lead us farther into realms of delight than any other flower!

AN ELEGANT EFFECT

The beauty of even a few clumps of good varieties cannot be over-described, while that of many clumps or a mass planting, in full bloom is a glorious sight!

In order to get this clump effect quickly, try the planting of three or six roots together of one variety in this spot and of another in that spot, and so on. There are many inexpensive kinds that can be used in this way.

You may wish some additional varieties other than those mentioned in Lists A and B, and those given below will furnish a still wider choice from among many of the finest kinds. In these cases the prices are for strong standard size single rhizomes and they must not be compared with the thumb-nail sizes you may have received from other sources; postage is paid on the below if the order is for \$2.00 or more; under this amount, please inclose 25c for postage and packing. Three roots (rhizomes) of a 25c variety will be sold for 50c; three of a 30c kind for 65c; three of a 35c kind for 75c, and some reduction can be made for three of any kind given.

They are grouped as closely as possible according to broad color classifications for the benefit of the intending purchaser.

Among the whites or near-whites, a few of which we all need, are Kashmir White, 25c; Micheline Chairriere, 60c; Moonlight 35c; Purissima, \$1.00; Shasta, 60c; Silver Queen, 35c; Taj Mahal, 30c; Venus de Milo, \$1.75; Wambiska, \$1.50.

The "Plicatas," stippled or dotted or feathered coloring on a white or cream ground, are Calebee, 35c; Damozel, 30c; Jubilee, 30c; Loudoun (the best of the cream-ground class), 35c; San Francisco (a beauty), \$1.00; True Charm, 30c.

The yellows must not be neglected for they give a life and brightness to the garden not attainable without them. They are Chalice, 25c; Chasseur, 40c; Coronation, 60c; Golden Glory, 35c; Garden Yellow, 60c; Pluie d'Or, \$1.25; Topazin, 75c; Yellow Moon, 35c.

Then the blended shades, soft or light, exquisite in some of their coloring, are: Belisaire, 40c; Camel-liard, 85c; Dolly Madison, 50c; Le Grand Ferre, 35c; Midgard, 50c; Mme. Cecile Bouscant, 35c; Rameses, \$2.00.

The rich red-purples or the dark blends or the beautiful bronze-toned ones are indispensable in every garden. Among them are Arlington, 35c; Arabian Prince (a color gem), \$4.00; Apache, 35c; Bronze Glory (one of the very richest of the new irises), \$6.00; Cardinal (also one of the richest), 60c; Indian Chief, \$1.25; Labor, 40c; Morning Splendor, 30c; Petrucchio, 75c; Romola, 40c; Seminole, 30c; Senatobia, 40c; Mrs. Valery West, \$1.25.

The blue-purples: Baldwin, 60c; Esplendido, 30c; Germaine Perthuis, 35c; Joya, 35c; Melrose, 40c; Moa, 50c; Mount Royal, 65c; Simonne Vaissiere, 30c; Sir Michael, \$1.00; Wedgewood, 35c.

The lovely lavender, lilac or light blue tones are Ballerine, 25c; Canyon Mists, 35c; El Capitan, 65c; Kenmore, \$1.00; Loetitia Michaud, 50c; Odaroloc, 30c; San Gabriel, 30c; Santa Barbara, 35c.

And last, but not among the least are the pink or red-toned ones: Aphrodite, 35c; Aphrojune, 40c; Dauntless, \$1.50; Frajonard, 65c; Frieda Mohr, 80c; Georgia, 25c; Imperator, 30c; Omaha, 60c; Rheingauperle, 40c.

Note: If driving out for your order, we must be notified at least three or four days before. The mail address is as given below; the phone is Washington, D. C. (or Clarendon, Va.), "WAlnut" 9301.

How to Reach Us by Auto: From Maryland and the District of Columbia, get on the Lee Highway at Rosslyn, after crossing Key Bridge; drive west for three miles until you cross Glebe Road, where turn to the right, and about two blocks away is our Number, 112, on a rather large stone pillar. Coming from Winchester, Warrenton, Front Royal, etc., get on the Lee Highway as soon as possible drive east through Falls Church, and about three miles further on is the Glebe Road, where turn to the left, and two blocks away the stone pillars will be seen.

Briefly, we are located three miles west of Washington, at Livingstone Heights, corner of Glebe Road and Livingstone Avenue.



Miss Meowmeow

The Simpson Iris Gardens
112 Glebe Road, Livingstone Heights
Cherrydale, Va.



Mr. Chas. E. F. Gersdorff,
1825 N. Capitol St.
Washington 'DC